



Felix Consulting

Accelerating Corporate Growth

MANAGEMENT CONSULTING / INTERIM LEADERSHIP

What our customers say...

Advisory Role

Susan is a good sounding board for me. When I have an idea, I am able talk to her about it and get her opinion. I also get her thoughts on business development for the company. The value was much more than I expected.

I would definitely recommend Susan to anyone thinking of working with her. If I had to describe Susan, I would use the words patient, committed, hardworking and delivers. I have been very happy working with Susan and believe that she is a great asset to any company.

-- CEO and Founder
Online Services Company

Your effort in the advisory role was great! Thank you!

-- CTO and Founder
Supply Chain Management

Strategy + Planning

Just wanted to thank you for your excellent advice about our business. We were both impressed with your knowledge and how you answered our questions, especially since we are obviously new at this.

-- Co-founders
Storage Management Software

You have made great progress in clarifying our vision. Many thanks!

-- Vice President and Co-founder
Network Communications

...yet another breakthrough strategy meeting.

-- CEO and Founder
Social Networking

You challenged our business model by applying rigorous and grounded thinking. This strengthened our strategic and tactical plans and helped crystallize the message in our business plan.

-- CEO and Founder
Electronic Commerce

Technology + Customer Needs Assessment

Susan came up to speed quickly about our unique technology, and provided valuable strategic input at a very early stage of the company. She was instrumental in developing and implementing our first customer survey, which confirmed our planned products' market potential and generated important insight into customer needs.

-- President and Founder
3D Graphics Solutions

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Marketing Leadership

You brought to the table the needed focus and organization for our joint client, which accelerated my company's progress in generating increased media coverage.

-- Public Relations Agency
Managed Services Provider

Funding

Working on our investor presentation and executive summary, Susan helped to build a solid, compelling story that hits the mark with investors. She quickly understood our innovative business model and the complex competitive landscape. Her assistance in differentiating our business and services in a fragmented new industry and positioning them in the broader market puts our company on course to be the market leader.

-- President and Founder
Web Site Monitoring

Thank you for putting your heart into the project. We are getting funding due to your hard work. You have been a tremendous help to us, and I look forward to working with you again.

Particularly important to us in working with you

*went way beyond the call of duty.
very results oriented, effective and strategic,
very efficient and hard working,
very thorough and analytical,
a lot of initiative,
and very fun to work with!*

- Vice President of Marketing and Co-Founder
IP Telephony Hardware / Software Applications